



# Spice

get creative in the kitchen



# Problem/Solution Overview

**Problem:** For college students cooking is a need, but is perceived as unexciting and a waste of time.

**Solution:** Spice will elevate both the experience of cooking as well as the meal through simple tips, tasks, and community interactions tuned to the user's skill level and time constraints. So let's get creative in the kitchen!

# Three Tasks

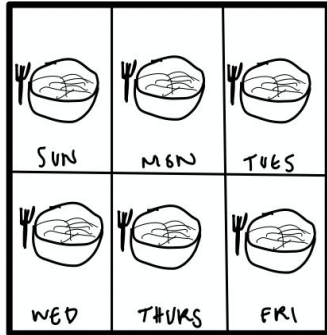
**Simple:** Input a usual meal and output a simple way to elevate it to make meals exciting again

**Medium:** Post/chat/share with others within the app to foster a cooking community

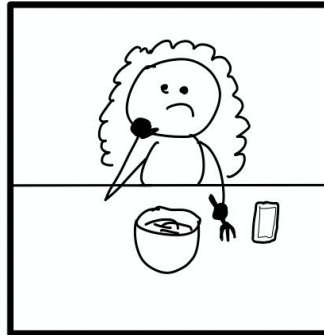
**Complex:** Cook with others virtually so that cooking is a social experience



# Storyboards: Scene 1



same boring food every day  
sounds: microwave, dish scraping, silverware clatter



\* emotion - look bored \*



animate typing?  
ding!

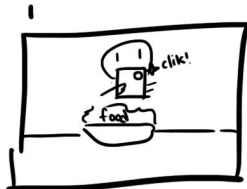


\* cooking sounds: chop / sizzle \*  
happy! excited!!

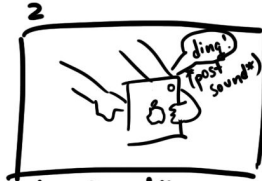


looks yum, tastes yum - emotion

# Storyboards: Scene 2



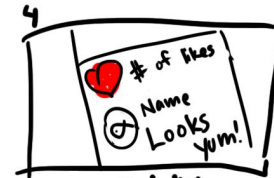
take pic



hits "post"



likes go up



comment #1



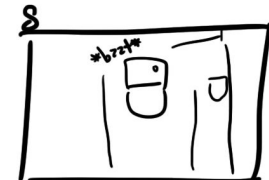
comment #4



comment #3



actor #2 appears



gets notif abt post



looks at photo



competition on!

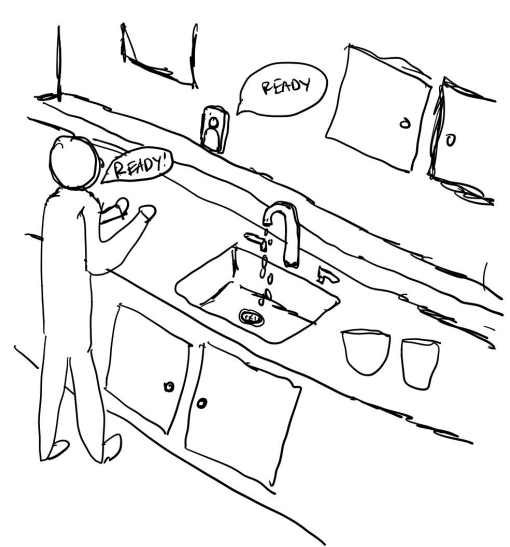


actor #2 types

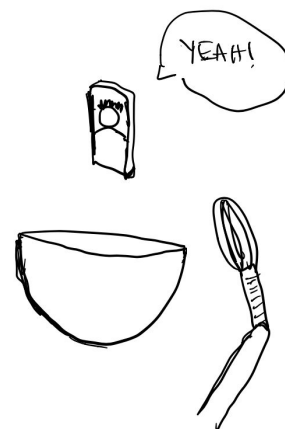
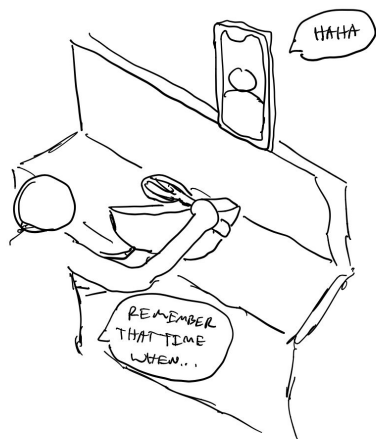


actor 1 sees message

# Storyboards: Scene 3



# Storyboards: Scene 3



# Concept Video

